

# Measurably Better<sup>®</sup> Solutions

Learning Solutions • Translation • Staffing • LMS



**ingenuiti**<sup>®</sup>  
MEASURABLY BETTER



## Struggling with global training, staffing, or translation needs?

Ingenuiti is an award-winning provider of custom learning solutions with a unique focus on supporting multinationals and their globally operating training organizations.

We are dedicated to delivering Measurably Better® learning outcomes through a truly inclusive approach to training. Our suite of services, from learning analysis to custom learning development to translation and localization, allows for one team to holistically address the nuances of global training and cultural understanding. We assess problems, diagnose challenges and develop content based on desired outcomes.

Our unique value proposition allows us to deliver impact from front end analysis to custom learning design and finally global deployment.

We are ready to transform your learning and development strategy.

**Training Development**  
**Translation Staffing Ingenuiti LMS**

# L&D Awards



## Award-Winning Learning Services

Ingenuiti's dedication to delivering exceptional solutions has been recognized with industry accolades. The company's commitment to excellence and innovation has earned it a reputation as a leader in the learning services industry.

## Learning Solutions Overview

### Unlock Your Workforce

Imagine a scenario where your training material actually resonates with every employee, regardless of their location.

That's the reality Ingenuiti creates for learning leaders. A clear assessment of the challenge, full custom learning development, tailoring of the content for global audiences, and localization for regions and countries.

Ingenuiti specializes in creating educational experiences that resonate across global teams.

4x

Seat time compressions  
of up to 4:1

50%

Training related cost reductions of up  
to 50%

33%

Speed to competence  
increases by over 33%



## Elevate Your Workforce with Purposeful Training

Designed not just to inform but to transform, our range of learning services are specifically crafted to align with your goals.

Ingenuiti's solutions are tailored to your specific challenges, ensuring your employees are more engaged, better trained, and ready to drive your business forward.

**Choose Ingenuiti for learning solutions that are Measurably Better®.**

Instructional Design,  
Copywriting,  
Storyboarding

AR / VR Simulations

Needs Analysis

Mobile / Micro  
Learning  
Design

ILT & vILT  
Design / Production

Video Animation /  
Video Production

Job Aids &  
Infographics

2D & 3D Animation

## Video Development

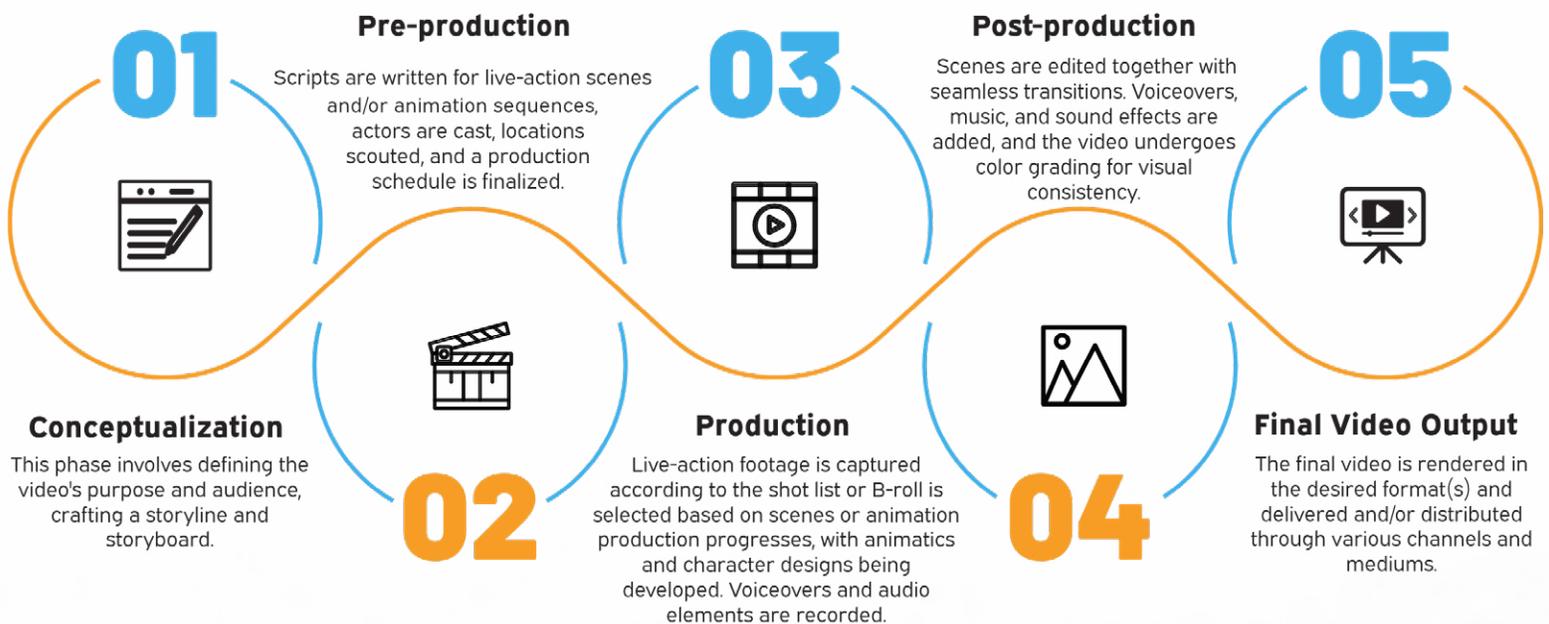
# Elevate Your Message with Ingenuiti's Expert Video Creation

Transform your vision into impactful video content that resonates with your audience with Ingenuiti.

Our collaborative approach means we work hand-in-hand with your team, ensuring every video is not just tailored to your unique message, but also enhances your communication strategy.

Choose Ingenuiti for clear, effective, and proven video solutions that engage your audience, amplify your message, and deliver Measurable Results.

## Video Design & Development Process



## eLearning Localization

### eLearning Localization Services That Ensure Understanding

Translating training and eLearning content can significantly enhance learning outcomes and retention by making materials accessible to all employees regardless of their native language. This exclusivity fosters an engaged learning environment, where everyone feels empowered to understand and apply key concepts.

Providing training in multiple languages also strengthens collaboration and communication, leading to better comprehension and improved performance across the organization.

When Training is Delivered in Someone's Native Language, A Measurable Impact Can Be Seen in Three Critical Areas:



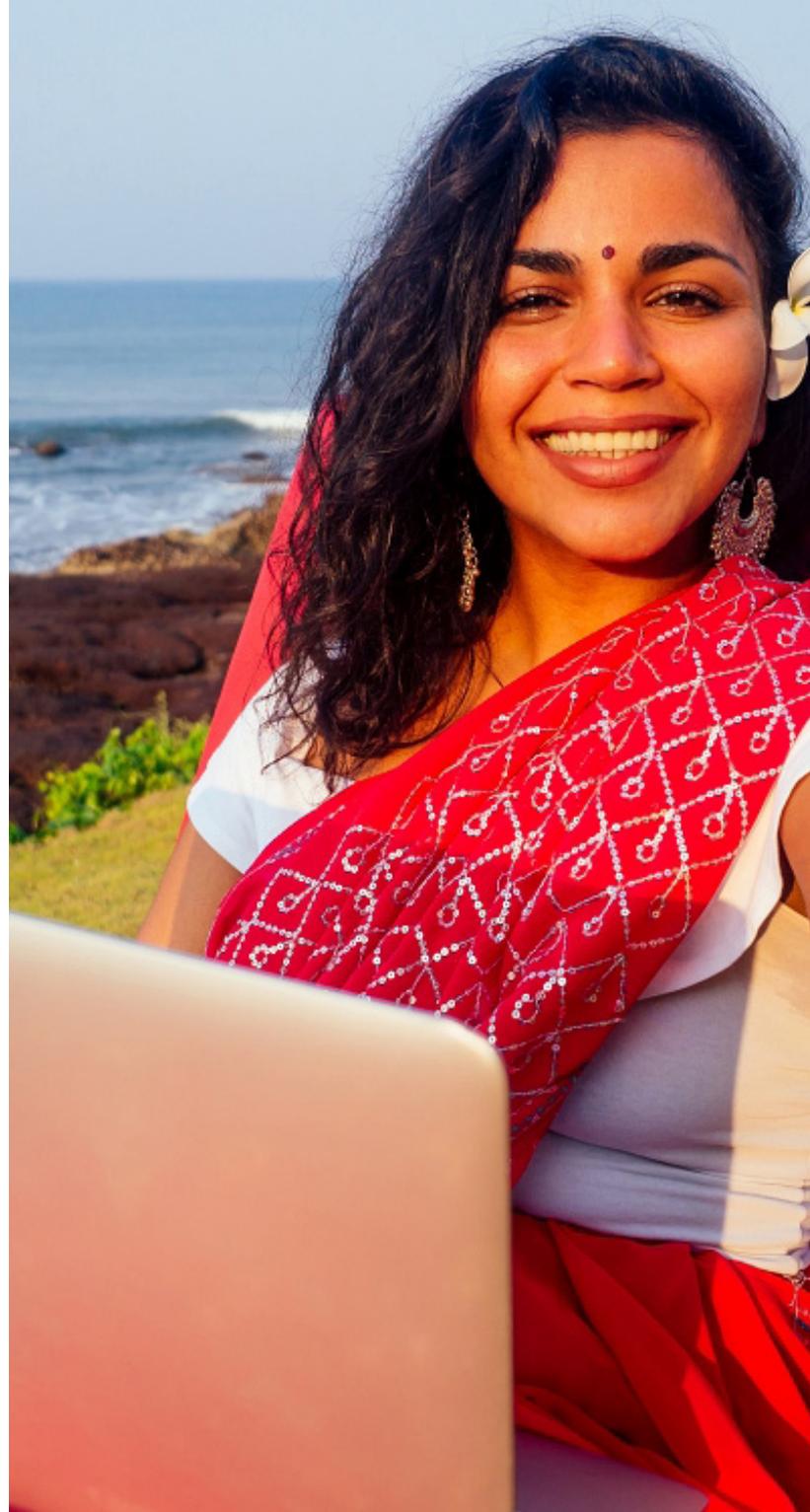
**30-60%** Increased Retention



**15-30%** Boost in Productivity



**60%** Higher Engagement Rates



**Linguistic Subject Matter Expertise**

Less Edits, More efficient Reviews



**Technology Aptitude**

Courses function according to design. Less feedback, fewer adjustments.



**Contextual Review & Proper Testing**

Happier In-country teams and Ecstatic LMS Admins.

## Translation Services

### Human Centered, Technology Empowered

Ingenuiti speaks your business language in any language you need. We have translated over 1 BILLION words for hundreds of clients over the past 40 years.

We go beyond translation and focus on the localization of your content to ensure understanding across cultures and regions.

Our ethos is that translation should be Human Centered and Technology Empowered. This approach allows us to maximize flow and tone of voice, while also driving consistency and cost efficiencies.

Ingenuiti can partner to bring your content to life in all languages and regions, across all content types, including:

- Videos
- eLearning
- Websites
- Marketing materials
- SOPs and job aids
- Software
- Clinical and regulatory documentation
- Compliance and legal content

Our white-glove account management and high-touch project management approach is a signature trait of how we provide service. We would love the opportunity to show you our partnership style as we help you transform your content for your global audience.



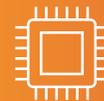
#### Translation & Transcreation Services.

Professional Human Linguist + Human Editor = More Creative & Natural Localization



#### PEMT

AI / Machine Translation - Post Edit by Professional Linguist Fast & Reliable



#### Specialized Technologies

Award Winning Review Tools, Client Portal, Translation Memory Management: Free to use on all projects we partner together on.

We are passionate about supporting companies in their global communication efforts



## A Learning Management System Created to Empower Inclusive Learning Access

Are you interested in providing better access to training for all your employees regardless of their role? Many hourly and seasonal employees do not have company email addresses.

Most volunteers that support our NGOs face the same challenges. On top of that, the cost per seat for traditional LMS platforms can be prohibitive to providing inclusive training access.

That's why Ingenuiti has developed a solution that requires no email and costs less than a cup of coffee per user per month.



### Accessible

Employees, contractors, and volunteers no longer need to have a corporate email address to access your learning content! Maintain compliance without the extra cost and IT headaches associated with most LMS platforms.



### Affordable

At just \$18 per seat per year, training employees and ensuring compliance becomes incredibly cost-effective. Plus, the ability to easily reassign seats to new users helps mitigate some of the challenges in high-turnover roles.



### Simple

An LMS that includes only what is needed to effectively train employees. A user-friendly management dashboard and a learner-friendly training dashboard empowers training without added complexity.

## Staffing Solutions

For over 30 years, Ingenuiti has been the go-to partner for building top-tier training teams. We deliver skilled professionals quickly and efficiently, so you can focus on success.

### Get Expert Talent, On Demand:

- **Instructional Designers:** Engaging & effective learning.
- **Graphic Designers:** Visually impactful materials.
- **Video Animators:** Dynamic video & animation.
- **Course Developers:** Interactive online courses.
- **LMS Administrators:** Optimized learning systems.
- **Technical Writers:** Clear & concise documentation.
- **Project Managers:** On-track, on-budget projects.
- **Program Managers:** Coordinated training initiatives.
- **HTML Designers:** Web-based training content.



### Speed & Quality. Guaranteed.

Time is critical, so we recruit daily and maintain a network of pre-vetted professionals.

- **Candidates in 24-48 Hours:** Get qualified resumes, fast.
- **98% Acceptance Rate:** Our rigorous vetting (portfolio reviews, reference checks, in-depth interviews) ensures proven expertise and strong communication.

### Why Choose Ingenuiti for Your Staffing Needs?

- 30+ Years Specialized Experience
- Rapid Response, Guaranteed Quality
- Rigorously Vetted, Expert Candidates
- Flexible, Tailored Solutions
- Laser-Focused on the Training Industry
- Secure & Confidential Partnerships

**Build a Better Training Team, Faster.**

## Frequently Asked Questions



**Q: What industries do you serve?**

A: Ingenuiti serves a wide range of industries including technology, healthcare, finance, manufacturing, and education, among others.

**Q: How do you ensure the quality of your services?**

A: Quality is woven into our DNA. We have three quality certifications and use a home-grown enterprise resource planning system to manage your projects from start to finish.

**Q: What languages do you support for translation and localization?**

A: We offer translation and localization services in over 150 languages, ensuring your content is accessible to a global audience.

**Q: How do you measure the impact of your learning solutions?**

A: We focus on measurable results, tracking key performance indicators like seat time compressions, training-related cost reductions, and speed-to-competence increases.

**Q: Can you handle last-minute staffing needs?**

A: Absolutely. Whether your staffing requirements are well-planned or spontaneous, we can quickly provide top-quality talent to meet your needs.

**Q: What types of content can you create?**

A: From eLearning modules to video content and everything in between, our creative team can produce a wide variety of content types to meet your specific needs.

**Q: How do you handle complex subjects or technical content?**

A: Our team includes subject matter experts in various fields who ensure that complex or technical content is accurately and effectively conveyed.

**Q: What's the first step to working with Ingenuiti?**

A: The first step is a consultation to understand your specific needs and challenges. From there, we'll provide a custom-tailored solution to meet your objectives.



## Why partner with Ingenuiti?

- Quality: Smoother workflows, less rework, and a hassle-free experience.
- Creativity: Anticipating needs and leading the way in solutions.
- Commitment: User-friendly designs and straightforward solutions.

Ready to take the next step? Visit [ingenuiti.com](https://www.ingenuiti.com) or contact one of our [specialists](#) to learn more.

## Explore Our Thought Leadership Resources

[Training Development](#) • [Translation](#) • [Staffing](#) • [Ingenuiti LMS](#)