Measurably Better® Solutions

Learning Solutions • Translation • Staffing

ingenuiti®

MEASURABLY BETTER

Struggling with global training, staffing, or translation needs?

Ingenuiti has you covered. We drive business performance for Fortune 1000 companies and other leading organizations with our Measurably Better® Learning Solutions.

Ingenuiti ensures that training has a purpose and communication has an impact in any language.

- Custom Learning Design
- Translation and Localization
- Staffing Solutions / Staff Augmentation

"We are dedicated to delivering Measurably Better® solutions that bridge training and cultural gaps, enabling our clients to thrive in an interconnected world."

Maarten Fleurke, CEO

Unlock Your Workforce

You're not just getting a service with Ingenuiti; you're empowering your team to excel in a diverse, global business environment.

Our solutions are tailored to your specific challenges, ensuring your employees are more engaged, better trained, and ready to drive your business forward.

Choose Ingenuiti for learning solutions that are Measurably Better®.

4x
Seat time compressions of up to 4:1

50%
Training related cost reductions by up to 50% greater

33%
Speed to competence increases by over 33%

4 Measurably Better® Learning Solutions

How to Make Your Learning Strategy Remarkable

Cut your analysis and design time and costs in half with our proven methodology.

With deep performance consulting acumen, Ingenuiti collaborates with you to define the issue and craft practical solutions that yield tangible outcomes. We guide the process, jointly examining and specifying the desired capabilities for your workforce, identifying optimal methods for skill acquisition and practice, and formulating strategies to sustain and enhance performance over the long term.

How the Rapid Design Analysis Process Works

Analysis & Preparation
- Gather/review key content
- Prepare materials
- Coordinate logistics

Conduct Design
- Frame review findings
- Discuss needs & design
- Gain consensus on plan

Document Results
- Clarify, organize discoveries
- Create and finalize the design Plan

Elevate Your Team with Purpose-Driven Learning

Designed not just to inform but to transform, our range of learning services are specifically crafted to align with your goals.

Experience the difference:

eLearning: Captivate and educate your team with our globally relevant, attention-grabbing eLearning content. Our designs are more than just courses; they're tools to drive real-world results and enhance global competence.

Mobile Learning: Equip your workforce with on-the-go, accessible training. Our mobile learning solutions ensure that your team has the right knowledge at the right time, boosting efficiency and productivity.

ILT / vILT: Engage your team with interactive and impactful instruction. Our live and virtual training sessions promote active application, dialogue, and engagement, translating into better performance and deeper understanding.

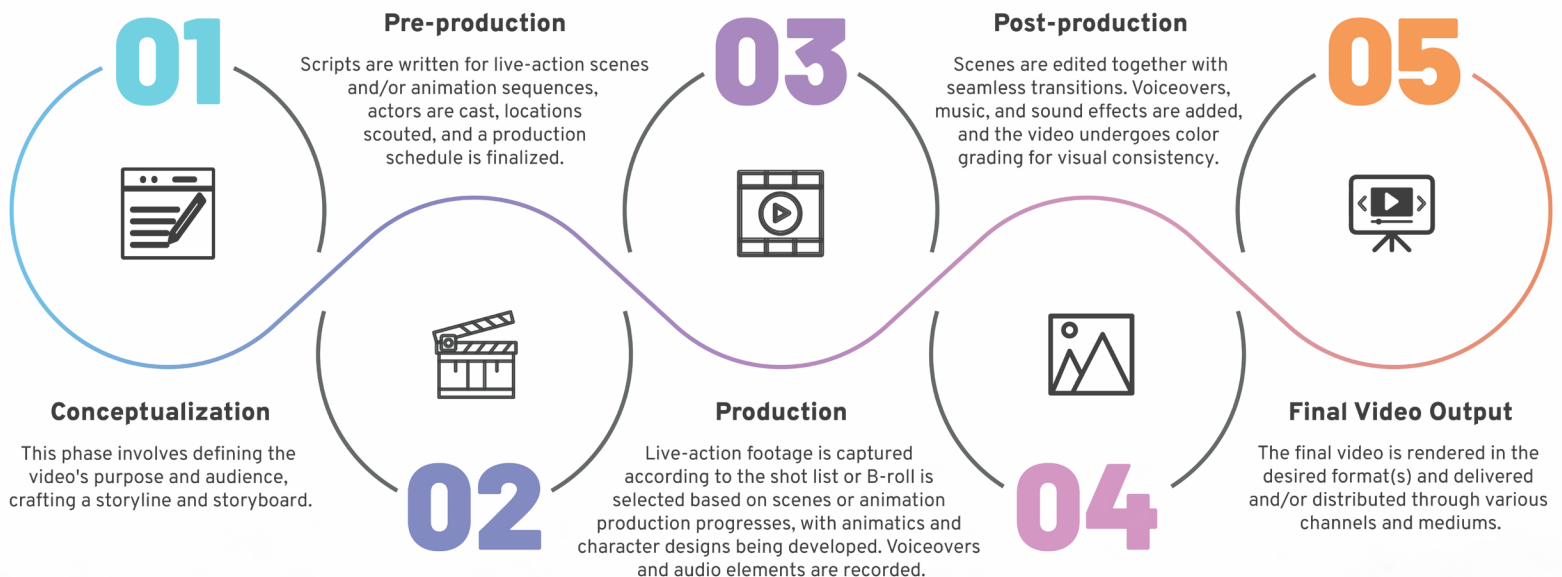# Elevate Your Message with Ingenuiti's Expert Video Creation

Transform your vision into impactful video content that resonates with your audience with Ingenuiti.

Our collaborative approach means we work hand-in-hand with your team, ensuring every video is not just tailored to your unique message, but also enhances your communication strategy.

Choose Ingenuiti for clear, effective, and proven video solutions that engage your audience, amplify your message, and deliver Measurable Results.

My sequence

Correction

Temperature 0,0
Tint 0,0

Video Design & Development Process

01

Pre-production
Scripts are written for live-action scenes and/or animation sequences, actors are cast, locations scouted, and a production schedule is finalized.

03

Post-production
Scenes are edited together with seamless transitions. Voiceovers, music, and sound effects are added, and the video undergoes color grading for visual consistency.

05

Conceptualization
This phase involves defining the video's purpose and audience, crafting a storyline and storyboard.

02

Production
Live-action footage is captured according to the shot list or B-roll is selected based on scenes or animation production progresses, with animatics and character designs being developed. Voiceovers and audio elements are recorded.

04

Final Video Output
The final video is rendered in the desired format(s) and delivered and/or distributed through various channels and mediums.

Local Feel, Global Appeal:

Ingenuiti's eLearning Localization & Translation Brings Your Content to Life Worldwide.

Maximize the impact of your global training programs with our expert eLearning localization and translation services.
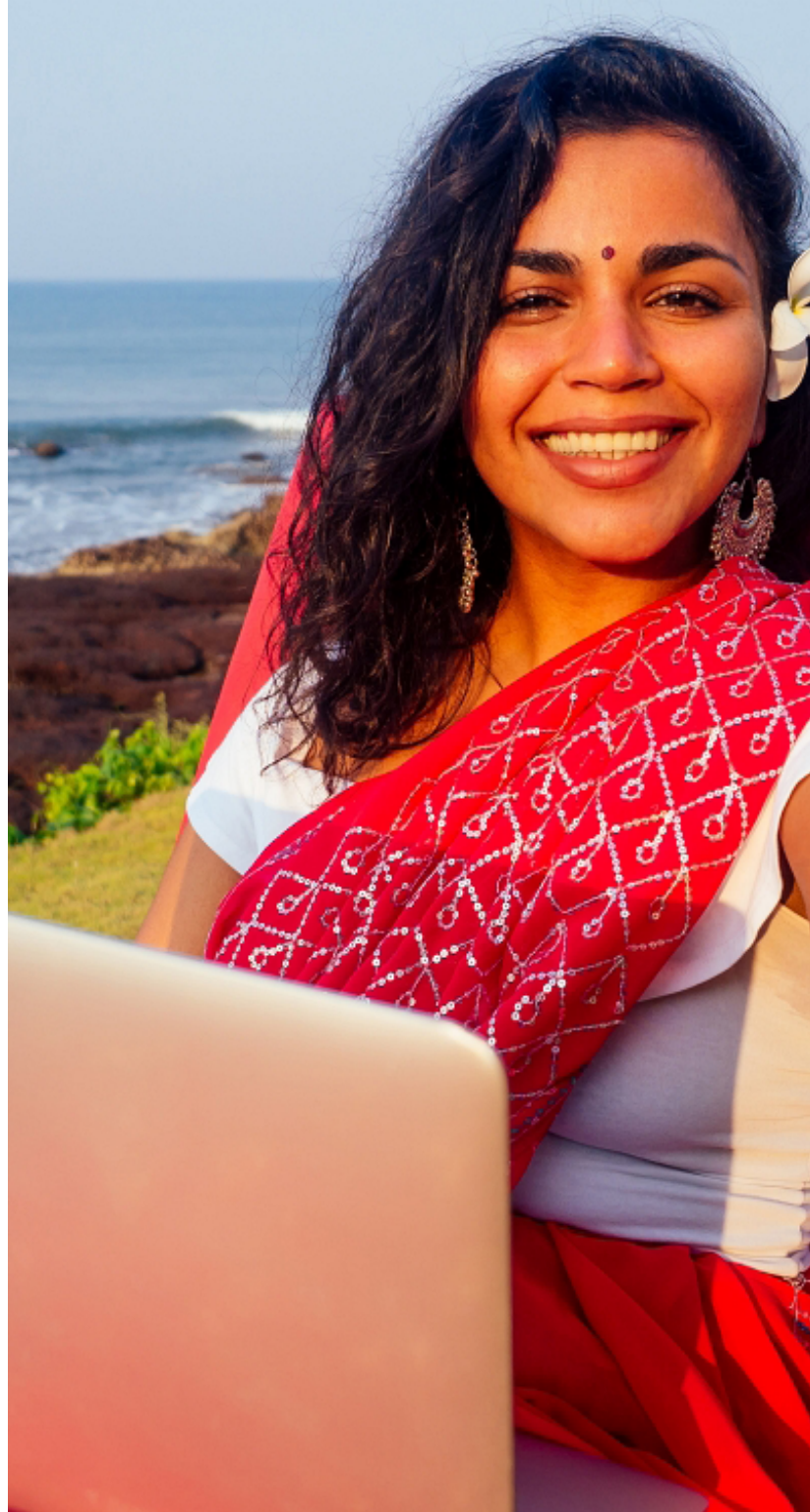
Benefit from fewer edits and more efficient review processes, ensuring your courses are linguistically accurate and culturally resonant. With over 10,000 courses successfully localized, our experience speaks for itself in delivering effective training worldwide.

We combine linguistic expertise with learning design excellence, offering:

- Contextually aligned localized content for enhanced learner engagement.
- Comprehensive Quality Assurance Testing and Final Publishing for LMS-ready courses that truly resonate globally.

As an award-winning learning design company with over 20 years of experience in eLearning content translation, Ingenuiti stands apart.

Experience the Ingenuiti difference: where your global training goals are met with Measurable Better Results.

Linguistic Subject Matter Expertise

Less Edits, More efficient Reviews

Technology Aptitude

Courses function according to design. Less feedback, fewer adjustments.

Contextual Review & Proper Testing

Happier In-country teams and Ecstatic LMS Admins.

Human Centered, Technology Empowered

Ingenuiti speaks your business language in any language you need. We have translated over 1 BILLION words for hundreds of clients over the past 40 years.

We go beyond translation and focus on the localization of your content to ensure understanding across cultures and regions.

Our ethos is that translation should be Human Centered and Technology Empowered. This approach allows us to maximize flow and tone of voice, while also driving consistency and cost efficiencies.

Ingenuiti can partner to bring your content to life in all languages and regions, across all content types, including:

• Videos
• eLearning
• Websites
• Marketing materials
• SOPs and job aids
• Software
• Clinical and regulatory documentation
• Compliance and legal content

Our white-glove account management and high-touch project management approach is a signature trait of how we provide service. We would love the opportunity to show you our partnership style as we help you transform your content for your global audience.
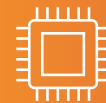
Translation & Transcreation Services.

Professional Human Linguist + Human Editor = More Creative & Natural Localization

PEMT

AI / Machine Translation - Post Edit by Professional Linguist Fast & Reliable

Specialized Technologies

Award Winning Review Tools, Client Portal, Translation Memory Management: Free to use on all projects we partner together on.

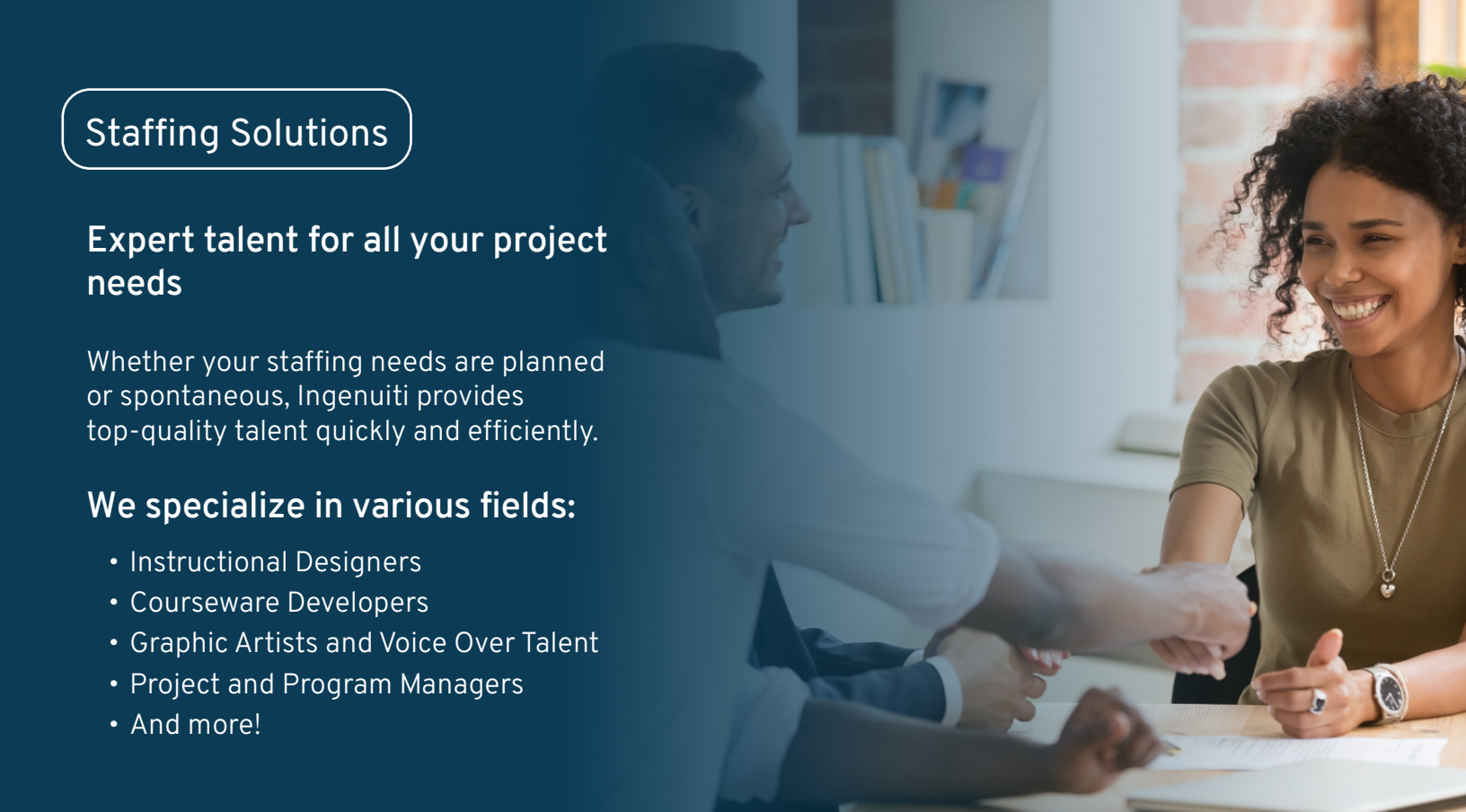We are passionate about supporting companies in their global communication efforts

9 Measurably Better® Learning Solutions

Expert talent for all your project needs

Whether your staffing needs are planned or spontaneous, Ingenuiti provides top-quality talent quickly and efficiently.

We specialize in various fields:

- Instructional Designers
- Courseware Developers
- Graphic Artists and Voice Over Talent
- Project and Program Managers
- And more!

With a proprietary database of 30,000 qualified candidates, 30 years of experience and 1,500 successful placements in the training industry, we have set ourselves apart from generic placement companies.

Why Partner With Ingenuiti

- Quality: Smoother workflows, less rework, and a hassle-free experience.
- Creativity: Anticipating needs and leading the way in solutions.
- Commitment: User-friendly designs and straightforward solutions.

Frequently Asked Questions

Q: What industries do you serve?

A: Ingenuiti serves a wide range of industries including technology, healthcare, finance, manufacturing, and education, among others.

Q: How do you ensure the quality of your services?

A: Quality is woven into our DNA. We have three quality certifications and use a home-grown enterprise resource planning system to manage your projects from start to finish.

Q: What languages do you support for translation and localization?

A: We offer translation and localization services in over 150 languages, ensuring your content is accessible to a global audience.

Q: How do you measure the impact of your learning solutions?

A: We focus on measurable results, tracking key performance indicators like seat time compressions, training-related cost reductions, and speed-to-competence increases.

Q: Can you handle last-minute staffing needs?

A: Absolutely. Whether your staffing requirements are well-planned or spontaneous, we can quickly provide top-quality talent to meet your needs.

Q: What types of content can you create?

A: From eLearning modules to video content and everything in between, our creative team can produce a wide variety of content types to meet your specific needs.

Q: How do you handle complex subjects or technical content?

A: Our team includes subject matter experts in various fields who ensure that complex or technical content is accurately and effectively conveyed.

Q: What's the first step to working with Ingenuiti?

A: The first step is a consultation to understand your specific needs and challenges. From there, we'll provide a custom-tailored solution to meet your objectives.

Ready to take the next step? Visit ingenuiti.com or contact one of our [specialists](#) to learn more.

About Ingenuiti

Ingenuiti drives business performance for Fortune 1000 companies and other leading organizations. Our comprehensive solutions include: curriculum and needs analysis, custom learning design, and essential deployment services. Ingenuiti's award-winning, built-to-spec learning solutions encompass a full range of modalities and content styles. Our world-class translation services enable global audiences to receive learning, performance support, and policy/procedure content in any language, while maintaining the functionality and intended meaning of the source. Lastly, Ingenuiti provides staffing support: we staff individual contributors and teams on a contract or permanent basis.