



# Company Fact Sheet

## Summary

**Roots of company Established:** 1980

**HQ:** Virginia Beach, VA

**CEO:** Maarten Fleurke

**Avg. PM Tenure:** 10+ years

**Avg. Leadership Tenure:** 12+ years

**D&B:** 197394112

**ITAR Registered**

**ISO:** 9001:2015

**ISO:** 13485:2016\*

**ISO:** 17100:2015\*

\*Maintained in our Cedar Rapids location.

## Company Mission

Our mission is to empower individuals and organizations by providing innovative solutions that foster growth and communication.

We are dedicated to delivering Measurably Better® results that bridge training and cultural gaps, enabling our clients to thrive in an interconnected world.

## Core Values

- TEAMWORK
- CHARACTER
- CREATIVITY
- EXCELLENCE
- CURIOSITY
- RESPONSIVENESS

## Company Summary & Services

Ingenuiti drives business performance for Fortune 1000 companies and other leading organizations through superior quality translation, results-oriented learning solutions, and role-specific staffing and placement support. Measurably Better® services include:

### Translation of all content types

- Marketing, Compliance and Corporate Communications
- Turnkey eLearning Localization: Translation of eLearning material, delivering an LMS ready course
- Software Localization & Engineering Support
- Website Translation & QA Testing

### Custom Learning Solutions

- Full Custom learning - Courseware and micro-learning
- Video design and development
- Needs Analysis, Curriculum analysis, and Curriculum design
- Instructional Design, Development, Graphic Design, and Template Design

### Professional Staffing Support

- Placement of an individual contributor or team of professionals to help you reach your goals.
- Permanent, contract, or contract with right-to-hire placement.

## Growth Milestones

**1996**

Jubilee Tech Founded in Virginia Beach

**2003**

Jubilee Tech Becomes JTI Under Current Ownership

**2013**

JTI Rebrands as Ingenuiti Under Current Ownership

**2017**

Ingenuiti Acquires OmniLingua

**2020**

Ingenuiti Acquires CBTeam, Staffing Firm

**2021**

Alignment and Rebrands as One Company: Ingenuiti, Measurably Better®

**2024**

Ingenuiti to launch a new learning technology application



**98.1%**  
On-time  
Delivery



**98.4%**  
On-budget



**99.5%**  
Quality  
Deliveries



**99%**  
Client Retention

\*Metrics based on CY2023 data