



Company Fact Sheet

Summary

Roots of company Established: 1980
HQ: Virginia Beach, VA
CEO: Maarten Fleurke
Avg. PM Tenure: 10+ years
Avg. Leadership Tenure: 12+ years
D&B: 197394112
ITAR Registered
ISO: 9001:2015
ISO: 13485:2016*
ISO: 17100:2015*

*Maintained in our Cedar Rapids location.

Growth Milestones

1980

Inception of OmniLingua in Chicago

1996

Jubilee Tech Founded in Virginia Beach

2003

Jubilee Tech Becomes JTI Under Current Ownership

2013

JTI Rebrands as Ingenuiti Under Current Ownership

2017

Ingenuiti Acquires OmniLingua

2020

Ingenuiti Acquires CBTeam, Staffing Firm

2021

Alignment and Rebrands as One Company: Ingenuiti, Measurably Better®

Company Mission

Our mission is to provide Measurably Better® deliverables for our clients by listening to their challenges and tailoring translation, eLearning, and staffing solutions, so they can meet their objectives.

Core Values

- TEAMWORK
- CHARACTER
- CREATIVITY
- EXCELLENCE
- CURIOSITY
- RESPONSIVENESS

Company Summary & Services

Ingenuiti drives business performance for Fortune 1000 companies and other leading organizations through superior quality translation, results-oriented learning solutions, and role-specific staffing and placement support. Measurably Better® services include:

Translation of all content types

- Marketing, Compliance and Corporate Communications
- eLearning Localization: Translation of eLearning and micro-learning content
- Software Localization & Engineering Support
- Website Translation & QA Testing

Custom Learning Solutions

- Full Custom learning - Courseware and micro-learning
- Video design and development
- Needs Analysis, Curriculum analysis, and Curriculum design
- Instructional Design - Development - Graphic Design - Template Design

Professional Staffing Support

- Placement of an individual contributor or team of professionals to help you reach your goals.
- Permanent, contract, or contract with right-to-hire placement.



99.4%
On-time
Delivery



98.4%
On-budget



99.5%
Quality
Deliveries



99%
Client Retention

*Metrics based on CY2022 data

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